

THE ALCHEMY GROUP

Daniel Liebowitz, M.Ed. received his degree from University of Georgia, and is the founder of The Alchemy Group, an educational research and consulting firm. He has worked in health care, human services, and mental health as a consultant and educator for 20 years. Liebowitz has expertise in organizational assessment and intervention, evaluation, education, training, facilitation, performance improvement, diversity-team building, and motivational speaking. His philosophy is to utilize "whole brain technology" in building strategic partnerships with education and the community, with the goal of developing and implementing best practices in education. Liebowitz is the inventor of an innovative day planner designed to help children learn to tell time more easily and help people of all ages to plan more effectively.

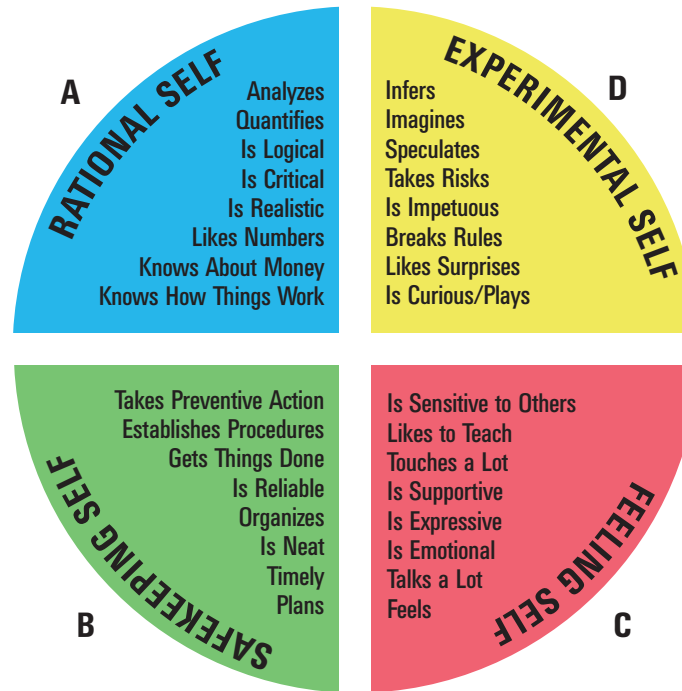
Denise Donnelly, Ph.D., CFLE, received her degree in Sociology from University of Florida and was a National Institutes of Mental Health Postdoctoral fellow at University of New Hampshire. Donnelly has taught at the university level for over 20 years. She has developed anti-violence curricula for target audiences in the justice system and she is experienced in program evaluation and curricular implementation. Currently, the organizer of a Freshman Learning Community on Race, Religion, and Conflict. Donnelly is the co-author of 3 books, 14 articles, and 10 chapters.

Hazel DuBois, Ph.D. received her degree from Columbia University, and is trained in group dynamics. DuBois is the founder of the Renaissance School, a K-12 New Vision School in New York City. For over thirty years, she has been an educator, researcher, grant writer, and staff developer. In addition, she conducts psycho-dynamic work with groups in both education and private organizations. DuBois is bi-lingual in English and Spanish, and fluent in French.

Philo A. Hutcheson, Ph.D. is associate professor of educational policy studies at Georgia State University, where he also serves as faculty coordinator of the higher education doctoral program. He received his Ph.D. (1991) in higher education from the University of Chicago. He began teaching at Georgia State University after twenty years in college administration. His publications include one book, six chapters, and eleven articles.

Reuben Jones is a results-focused, people-oriented project manager with 16 years of project management experience including the implementation of process transformation in Fortune 50 companies. Reuben is a veteran teacher and trainer who has worked in both public and private schools, and the business and professional arenas. Reuben managed on-time delivery of "training-related" projects, achieving cost and quality targets on assignments requiring extensive national travel. Reuben is an effective listener, communicator, planner and negotiator.

OUR FOUR DIFFERENT SELVES



WHAT'S YOUR BRAIN DOMINANCE PROFILE?

- Blue: Logical thinking, Analysis of facts, Processing numbers, the "Analyzer" is most interested in Facts
- Green: Planning approach, Organizing facts, Detailed review, the "Organizer" is most interested in Form
- Red: Gut reaction, Sensory response, interpersonal, the "Talker" is most interested in Feelings
- Yellow: Visualization, Imagination, Conceptualization, the "Pathfinder" is most interested in the Future

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(click on the link for Alchemy Group)

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EDUCATIONAL RESEARCH, ASSESSMENT,
EVALUATION AND TRAINING



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The Alchemy Group provides educational research and consulting services to both the public and private educational sectors. With a focus on building strategic partnerships with education and the community, The Alchemy Group contributes to student retention and success by:

- Conducting satisfaction, performance, and retention assessments for administrators, faculty/staff, and students;
- Identifying collaborative interventions and best practices designed to prevent student attrition, increase student self-esteem and awareness, and lead to higher achievement and graduation levels;
- Developing personalized student, faculty, administrative and institutional performance improvement and retention plans.



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The Alchemy Group is a coalition of scholars, educators and practitioners from various fields, including education, criminal/juvenile justice, business, non-profit organizations, human services, and governmental agencies. Drawing upon the resources of numerous consultants from business, government and education, and working with well known educational partners such as Noel Levitz, Hermann International (HBDI), and Creative Learning Centres, The Alchemy Group can tailor an evaluation, intervention or program to meet the needs of your institution.

SERVICES AND WORKSHOPS:

Individual Coaching

- Retention Assessment
- Learning Style Analysis
- Teacher/Trainer Style Assessment
- The HBDI (whole brain technology)
- Emotional Intelligence Training
- Optimism/Hope Training

Motivational Team Building (Experiential Learning-Based)

- Curriculum Development
- Teacher Workshops/In Service
- Facilitation Skills Training
- Communication/Culture Building
- Conflict Resolution
- Diversity Learning (whole brain style)
- The HBDI (whole brain technology)
- Stress Management Workshops
- Retreats

System Assessment

- Retention Plan Development
- Strategic Planning
- Systematic Problem Solving
- Institutional Assessment
- Change Management (restructuring)
- Partnership Exploration

CURRENT PROJECTS:

- The Alchemy Group is currently working with three school systems in the state of Georgia with the goal of developing best practices in student retention and graduation that can be implemented nationally.
- Collecting best practices from a national sample, with the goal of publishing a guide to improving retention and graduation among high school students.
- A conference is planned for Spring 2007, at Georgia State University in Atlanta, to bring together scholars from across the nation to share their best practices.

PARTIAL LIST OF CLIENTS:

Accrediting Commission of Career Schools and Colleges of Technology
Blind and Low Vision Center
Children's Healthcare of Atlanta/Safe Kids of Georgia
Cobb County School System
DeKalb County Board of Health
Frazier Center
Georgia State Psychiatric Hospitals/Department of Human Resources
Georgia State University
Hong Kong Soka Education
LaGrange College
Learning Disabled of Georgia
Vocational Rehabilitation/Department of Labor

FOUNDER'S STORY:

A Message from Daniel Liebowitz, M.Ed.,—
My personal story of struggling with learning challenges and ADHD is my strongest asset and reflects the passion and depth of why I have been involved in this field for 25 years. If my hardships can be used to help others then I would feel they were worth it. Having analyzed my past educational experience, I am using what I've learned to help teachers, family members and, especially students, struggling in the educational field.